ENTRY TEST

VOCABULARY

1 Match each word (1	-8)	with the correct definition (a-h).
1 □ agenda	a)	Taking goods to a place, especially to a customer who has
		bought them.
2 □ department	b)	A document that tells customers what goods they have bought
		and the price.
3 □ employee	c)	Part of a large company where people do the same kind of
		work.
4 □ headquarters	d)	Someone who works for an organisation and receives pay.
5 □ delivery	e)	A list of subjects that will be discussed at a meeting.
6 □ launch	f)	An arrangement to meet someone at a certain time and place.
7 □ invoice	g)	When a new product is put on the market.
8 □ appointment	h)	The head office or most important building of a company.

2 Complete the e-mail (9–15) with the words from the box.

book	/	discuss	/	know	/	invite	/	join	/	sign	/	visit	

To: Viktor Sharansky
From: Renate Schmidt
Subject: Meeting in Frankfurt, Wednesday 1 st November
Dear Viktor
I understand you are coming to Frankfurt for the meeting next Wednesday.
One of our most important clients, Max Wursig, is going to
⁹ our office on the same day to
¹⁰ a new contract. I'm going to
¹¹ him to the Rathaus restaurant for dinner on
Wednesday evening. Can you 12 us? I know he
wants to ¹³ your new research, and this would be
a good opportunity.
Please let me ¹⁴ as soon as you can, and I will
¹⁵ a table for three at 7.30 p.m.
Best regards
Renate

LANGUAGE

3 Choose the best answer (a, b or c) to complete each gap (16-25).

Nick F	Heinz works for PPP	in the sales departn	nent. He ¹⁶ the job three	years ago			
and h	and he ¹⁷ very successful. Last year, he ¹⁸ more than any of his colleagues.						
He	¹⁹ the 'Salesma	n of the Year' prize t	wice. Now his manager	²⁰ to give him			
a new	job in the Export Sa	ales department. Ped	ople in export sales often	_ ²¹ to other			
count	ries, usually by pland	e. This ²² be a	a problem for Nick because he	²³ like			
flying.	Staying in the same	e job ²⁴ be go	od for Nick's career. What	²⁵ he do?			
16	a) start	b) is starting	c) started				
17	a) has been	b) have been	c) is being				
18	a) sells	b) has sold	c) sold				
19	a) wins	b) has won	c) is winning				
20	a) wants	b) want	c) wanted				
21	a) travels	b) travel	c) are travelling				
22	a) is	b) should	c) could				
23	a) don't	b) doesn't	c) didn't				
24	a) won't	b) wasn't	c) doesn't				
25	a) is	b) do	c) should				

4 Complete the dialogue (26–32) with the words from the box. Do not use the same word more than once.

The first one is given as an example. There are more words than you need.

as / any / a lot / better / best / easier / more / much / some / than / very

Anna:	I want to travel from Londor	to Glasgow. Is it <i>better</i> to drive or to go by train?
Bob:	The	²⁶ way is to fly. It's much faster
	27	the train and it's not very expensive.
Anna:	The problem is that I have _	²⁸ of luggage. I want to take
	29	samples for my customers.
Bob:	Then maybe you should him	e a car. But it's a long way, and you'll be
	30	tired.
Anna:	I know. But is there	³¹ other way?
Bob:	Why not send the samples	by courier? Then you can travel by plane!
Anna:	Good idea! That would be	³² easier!

SKILLS DEVELOPMENT

5 Choose th a) Yes, I am. b) Hello! How c) Yes, speal d) Nice to me	v are you? king.
Conversatio Monika:	on 1: At the airport Excuse me, are you Nat Baker?
Nat:	33
Monika:	Hello! I'm Monika Revallo. Nice to meet you.
Nat:	34
Conversatio Andre:	on 2: On the telephone Hello! Is that Kate Gunn?
Kate:	35
Andre:	It's Andre Lesniak here.
Kate:	36
Andre:	Fine, thanks. How about you?
6 Choose th a) See you th b) What day c) Can we sa d) Can we m	is good ay
Andre:	³⁷ next week?
Kate:	OK ³⁸ for you?
Andre:	I'm free on Tuesday afternoon, or Wednesday.
Kate:	Tuesday is good ³⁹ two o'clock on Tuesday?
Andre:	Yes, fine ⁴⁰ .

READING

Young hearts keep Casio ticking

younger brother, Yukio, Vice-President, is 76.

Consumer electronics is a competitive business and keeping up with the latest fashion is difficult. But a Japanese family-run electronics group, Casio Computer, has shown that they can do as well as much larger companies.

Over the past decade, Casio has launched a number of innovative products. It was the first to launch a very small digital camera, the Exilim, in 2002. Casio's strong G-Shock watches also started a fashion. More recently, the company developed a range of very thin mobile phones for a large mobile-phone operator; they have become the best-selling model in Japan. Casio's success is based on selling to young fashion-conscious people. This is surprising when one considers that its senior executives are well over the usual age of a senior manager. Kazuo Kashio, the President, is 79. His elder brother and Chairman, Toshio, is 81, while his

The company was founded in 1957 by Mr Kashio's brother Tadao Kashio, the eldest of the four Casio brothers who have led it over the past half-century.

Other corporations in Japan have elderly executives. Chihiro Kanagawa, 80, has been Chief Executive of Shin-Etsu Chemical since 1990. Tetsuro Funai – the founder of Funai Electric, a consumer electronics manufacturer – is 79. Many other CEOs are in their 60s and 70s. This is partly because greater respect is given to old people in Japanese society, and also because the population of Japan is rapidly ageing. The average life span is 79 for men and 86 for women. Even so, the Kashio brothers' ability to create innovative products is impressive – particularly when the Chief Executive does not use the Internet regularly and rarely visits the shops to try out the latest technology.

Normally it is young people who generate rapid changes in trends. But according to Mr Kashio, it isn't a question of being young: training and the ability to think creatively are more important.

7 Re	ead the article and mark these statements true (T) or false (F).		
		T	F
41	Casio Computer is run by members of the same family.		
42	It is one of the biggest consumer electronics companies in the world.		
43	The company specialises in making computers.		
44	Casio's products are popular with young people who are interested		
	in fashion.		
45	Mr Kashio doesn't agree that he is too old to have innovative ideas.		

8 Cno 46	ose the best answ The Exilim is	er (a, b oi	c) to each of these question	ons (46–50).					
	a) a camera.	b)	a watch.	c) a mobile phone.					
47	Kazuo Kashio is a) the eldest		others. the second eldest	c) the third eldest					
48	The company is a) more than 100 y	ears old.	b) more than 50 years old.	c) a very new company.					
49	•	How many other Japanese companies have senior executives who are as old as Kazuo Kashio, according to the article?							
	a) Many others.		b) Two others.	c) No others.					
50	How often does Mr a) Often.	Kashio lik	e to browse the Internet? b) Sometimes.	c) Never.					
	I him for the lunch hope to meet Jed a		you liked the restaurant an	d enjoyed the food).					
Fron Subj		,							
	r Jed n writing to thank y	ou							

SPEAKING

10 You will have a five-minute oral test. You have five minutes to prepare. The Teacher will ask you some questions about yourself. Answer the questions and say as much as you can. The questions can be about:

- your home town
- your work/studies
- special interests or hobbies
- why you want to learn English.